



*Aspen Resorts International*

**Raoul Andrews  
President**

**EXPERIENCE**

2007 to Present

President, Aspen Resorts International  
President, Anderco Group  
Senior Advisor, Aspen Spa Management

1996 to 2007 President/CEO

Aspen Spa Management Corporation, Fort Lauderdale, FL

1995-2002 Co-President/COO

Phytobiodermie S.A., Geneva, Switzerland  
Phyto Distribution, Inc., Fort Lauderdale, FL

1972 to Present

INCO-International Consultants, Inc., Geneva, Switzerland  
An investment firm specializing in Real Estate and Hotel investments.  
Over \$800 million in investments in 35 years.

1994-1999 Consultant

Cayuga Hospitality Advisors, Inc., New York, NY  
Advised members of the spa, hotel, resort, club, casino and food service industries through an international network of senior executives.

1993 President

World Holiday (a division of Liberty Group Hotels), Paris, France  
Assisted in growth of twenty boutique hotel spas in Europe.

1989-1993 Contractor/Designer & Operator/Manager

Aspen Park Hotel, Meribel, France  
Designed, built and managed five star international hotel.  
\$30 million project.

1983-1994 Contractor/Designer & Operator/Manager

Ski Resort, Meribel, France  
Designed, built and operated full service rental chalets

1983-1988 Head of Public Relations & Marketing

Courchevel Ski Resort, Courchevel, France  
Ran the marketing program, created and operated an ambulant spa service organization to serve the resort's clientele.

**Aspen Resorts International**

1980-1985 Consultant

Corralmar Vacation Village, Ibiza, Spain  
Consulted for major deluxe development in the Balearic Islands, managed all services offered to an international clientele (320 apartments), food and beverage, spa, recreation and all concierge services - spring/summer activity.

1977 Consultant

The Bahia Palace & The Almoggar Spa Resort, Agadir, Morocco  
Conceptualized and supervised the construction of both resorts.  
\$50 million project.

1972-1976 Manager/Developer

The Marbel Complex, Tangiers, Morocco  
Managed and developed 3,500 beds vacation village, a joint venture between Belgian investment groups and the Moroccan government.  
\$150 million project

1972 Founder/President

INCO-International Consultants, Geneva, Switzerland  
Consulting firm for overseas real estate, tourism and hotel development.  
Consultant for the Moroccan Ministry of Tourism, Omni Hotels and Concorde Hotel Group.

1963 Founder/President

International Consultants of New York, Ithaca, NY  
Consulting in real estate, tourism and hotel development - Holding company for businesses with over 500 employees at its peak.  
Managed real estate investments for 3<sup>rd</sup> parties worth \$30 million

1961-1976 Faculty/Instructor/Coach

Cornell University, Ithaca, NY  
Taught in four departments for eight months of each year.

1961-1976 Hotel Manager

Plaza Hotel, Casablanca, Morocco  
Managed a family owned operation for four months of each year.

1960-1961 Director of Inspection Services

Duncan Hines Institute, Ithaca, NY

#### **SPA SPECIFIC MANAGEMENT EXPERIENCE**

1965-1976 Managed and Operated Full Service Day Spa: The Hill Beauty Shop, Ithaca, NY.

1972-1977 Managed and Operated Full Service Resort Spa: Marbel Resort, Tangiers, Morocco.

1978-1988 Operated Spa at Corral Mar Resort, Ibiza, Spain.

1983-1988 Operated ambulant Spa Services, Courchevel, France.

1989-1994 Managed Spa at the Aspen Park Hotel, Meribel, France

## **SPECIFIC CONSULTING**

General Foods  
Duncan Hines Institute  
Compagnie des Grands Hotels D'Afrique  
H.U.S.A. (Spanish hotel chain)  
Holiday Inn, Morocco and southwest U.S.  
Intercontinental Hotel, Paris, France  
Concorde Hotel Groups, Mexico  
Omni Hotels, Moroccan & French Development  
Holiday Inn, Agadir, Morocco  
Rheinhold Company of Sweden (French resort investment branch)  
Accor Hotels  
Bulgari Hotels  
Ritz Carlton  
Four Seasons  
Holiday Inn, Nicaragua  
New Otani, Japan  
Golden Tulip, Morocco

## **EDUCATION**

1954 French Bacculaureate, Lycee Lyautey, Casablanca, Morocco  
1956 Senior Matriculation, Ridley College, St. Catherines, Ontario, Canada  
1960 B.S. in Hotel Administration, Cornell University, Ithaca, New York  
1961 M.B.A. Program, Cornell University, Ithaca, New York  
1965 M.A., A.A.I. Berne, Switzerland

## **FOREIGN LANGUAGES**

Fluent French, English and Spanish  
Passive Arabic, Japanese and Italian